



# **JPM ARTS AND SCIENCE COLLEGE, LABBAKKADA**

## **Department of Tourism**

### **Programme List for Academic Year 2020-21**

- **Common Programs**

1. Green Gen Campaign
2. Caption Contest
3. Webinar 1
4. Webinar 2

- **BTTM First Year**

1. Photography Competition
2. Grooming Class
3. Junior Lecture Contest
4. Tourism Quiz
5. Counselling
6. Poetry Writing
7. Travel Trip Video Contest
8. Film review Writing
9. Logo designing
10. Film review writing
11. Caption Contest
12. Debate Competition

13. Destination Familiarization
14. Awareness Class
15. Pencil Drawing
16. Orientation Program
17. Cartoon Competition
18. Exhibition of Art And Craft

- **BTTM Second Year**

1. Photography competition
2. Debate Competition
3. Junior Lecture Contest
4. Tourism Quiz Competition
5. Travel Trip Video Contest
6. Film review Writing
7. Destination Familiarization
8. Tour Package Creation
9. Drawing Competition
10. Caption Contest
11. Exhibition of Art and Craft
12. Short Story Writing
13. Logo designing
14. Poetry Writing

- **BTTM Third Year**

1. Photography

2. Logo designing
3. Debate
4. Seminar -New trends in Adventure Tourism
5. Carrier Guidance
6. Travel Trip Videos
7. Destination familiarization
8. Tour Package Creation
9. Mock Interview
- 10.Awareness Program
- 11.Drawing Competition
- 12.Poetry writing
- 13.Junior Lecture Contest
- 14.Tourism Quiz